



# Autumn (Jones) Hartley

*Ambitious journalist, educator and social media strategist. Writer with a pointed interest in design, digital media and effective storytelling. Hybrid professional.*

## Contact

Phone: (719) 440-9509 ✉ : [k.autumn.jones@gmail.com](mailto:k.autumn.jones@gmail.com)

Web: [thefaitfulwriter.com](http://thefaitfulwriter.com), [www.linkedin.com/in/kautumnjones/](http://www.linkedin.com/in/kautumnjones/)

## Communications Experience

- **Director of Communications**  
**Guatemalan Relief Assistance for Children's Educational Services**  
*January 2018 to present*  
*Contract communications professional to develop and implement marketing strategy, website content, social media, e-newsletters, print publications, annual reports, event communications and more.*
- **Senior Advancement Communications Specialist / Project Manager**  
**Gonzaga University**  
*January 2022 to February 2023*  
*Contract-to-hire communications professional to facilitate university and alumni marketing initiatives including Zags Give Day, Gonzaga Day, March Madness, alumni reunions and various other projects.*
- **Reporter**  
**Catholic News Agency**  
*May to December 2021*  
*Contract journalist for feature stories and daily news. Beats: Migrants and refugees, art, architecture, diversity and inclusion, "everyday Catholic" stories and social issues.*
- **Interim Director of Communications**  
**Walla Walla Catholic Schools**  
*April to September 2020*  
*Contracted communications professional to manage media relations, crisis communications/COVID-19 messaging, social media, e-newsletters and event communications.*
- **Digital Content Editor**  
**University of Colorado Boulder**  
*June 2015 through July 2016*  
*Full-time communications professional for daily e-newsletter, website content, emergency communications, social media and media relations for on-campus events, incl. Jane Goodall, Bernie Sanders, Joe Biden and the October 2015 Republican Presidential Debate.*

## Teaching Experience

- **Technology & Media Teacher**  
**Altona Middle School (SVVSD)**  
*August 2019 to May 2021*  
*Courses taught: Multimedia Journalism, Media Technology, Robotics, Graphic Design and Yearbook. Robotics Coach.*
- **Intervention Teacher**  
**Marie L. Greenwood K-8 (DPS)**  
*August 2016 to July 2019*  
*Courses taught: English Language Development, Digital Design, Journalism and Computer Science. Basketball Coach.*
- **Academic Tutor**  
**University of Colorado Boulder**  
*September 2012 to August 2014*  
*Subject tutor for D-I student athletes.*
- **College Media Adviser**  
**Regis University**  
*January 2012 to August 2013*  
*Adviser for the Highlander student newspaper at Regis University.*

## Academic Qualifications

- **M.A. Journalism**  
**University of Colorado Boulder**  
*Graduated in 2014*  
*Master's Thesis: "The New Brand of Jesuit Universities" published in The Atlantic, December 2014.*
- **B.Ed. Special Education**  
**Gonzaga University**  
*Graduated in 2010*  
*Early Childhood Special Education endorsement, minor in psychology. Alpha Sigma Nu honor society.*

## Additional Experience

### Social Media Management

- Developed social media strategy and implementation plans for the **School of Professional Studies at Gonzaga University** in 2015.
- Created social media content calendar and management system for **CU Boulder** in 2014.
- Developed and implemented the first student-facing social media channels for **Regis University** in 2011.
- Consulted on various social media projects over the last **12 years**.

### Freelance Reporting

- Published in **The Atlantic, American Cowboy, Catholic News Agency, Rocky Mountain PBS iNews, The Denver Post, National Catholic Register, REVUE** and more.
- Communications contract work for the **University of Colorado, Regis University** and **Gonzaga University**.
- Copywriting and copy editing for various publications and individuals.

## Leadership & Certificates

- Colorado Department of Education, CTE License in Journalism & Broadcasting, *current*
- Parents for Parity Board of Directors, *current*
- Guatemalan Relief Assistance for Children's Educational Services international volunteer, *current*
- Gonzaga University Alumni Association Board of Directors, *2015-2022*
- G291 Joint Information System/Joint Information Center Certification, *completed in 2015*
- G290 Public Information Officer Certification, *completed in 2015*
- Colorado Virtual Operations Support Team (COVOST), *2015-2016*
- Emergency Services Public Information Officers of Colorado (ESPIOC), *2015-2016*
- Council for Advancement and Support of Education, *2012-15*; Emerging Student Scholar, *2014*

## References

### COREY EDWARDS

*Vice President, Strategic Partnerships*  
**Mainstay**

Phone: 303-242-9527

Email: corey@invizibee.com

### ASHLEY MARTIN

*Senior Director, Marketing*  
**Gonzaga University**

Phone: 509-313-5938

Email: martina4@gonzaga.edu

### JOHN LELAND

*Executive Director*  
**International Assistance Program**  
*Broker Owner*  
**RE/MAX Inland Empire**

Phone: 509-994-6767

Email: John@JohnLeland.com

### HANNAH NADEAU-GIRON

*Executive Director*  
**Guatemalan Relief Assistance for Children's Educational Services**

Phone: +502 3488-5726 (Guatemala), 509-279-9748 (United States)

Email: hannah@wearegraces.org

### ANTHONY SMITH

*Chief of Equity and Engagement*  
**Denver Public Schools**

Phone: 303-521-1767

Email: ANTHONY\_SMITH2@dpsk12.net

### ADAM HOFFNUNG-WARANTZ

*Former educator*

Phone: 610-247-3013

Email: ahw384@gmail.com

### ERIN FRAZIER

*Assistant Vice Chancellor for Constituent Engagement*  
**University of Colorado**

Phone: 303-815-2883

Email: Erin.Frazier@colorado.edu

### FATHER CURTIS SEIDEL

*President*  
**Walla Walla Catholic Schools**

Phone: 509-607-9611

Email: cseidel@wallawallacatholicschools.com